

Job Title	Head of Residents First (Housing)		
Pay Grade	MG4		
Directorate	Place	Division	Housing
Reports to	Director of Housing		
Budget (£)	Income £38m		
	Revenue budget £7m		

Role Purpose

Provide strategic direction leadership, operational management and financial budgetary control to Residents Services ensuring that each part of the service area delivers excellent services to residents (tenants, leaseholders, freeholders, commercial lettings).

Develop the service to seamlessly integrate with other council services, partners and stakeholders to make a significant contribution towards the delivery of the council's wider objectives.

Measures of Success

Increase levels of resident – tenant, sheltered and leaseholder – satisfaction in housing services. Maximise income recovery to the Housing Revenue Account from rents, leaseholder and service charges.

Ensure estates and communal areas are well kept and maintained working in partnership with colleagues across housing and Place Directorate.

Contribute to the very highest levels of H&S compliance across all estates and homes managed by the Council.

Climate Vision

Develop a wider ecology and sustainability for housing land which promotes greater biodiversity.

Tasks / responsibilities

- Tenancy Management Lead on the development of innovative and proactive approaches towards the tenancy management of circa 4,800 multi tenured housing types.
- Develop solutions to deal with vulnerable residents, in partnership with local mental health service teams to sustain tenancies and challenge where services are unwilling to engage.
- Manage effective intervention Anti-Social Behaviour and Community Safety Matters so that residents feel safe.
- Promote neighbourliness across Council owned estates and homes to reduce complaints and improve community cohesion.
- Manage Housing Tenancy Fraud investigation activity (tenancy, Right to Buy & Leasehold) and maximise the return of housing stock to appropriate use.
- Income Management and Debt Recovery Lead on development of new approaches towards income management that maximise income recovery opportunities (from tenants, commercial lettings, travellers' site) and respond to the challenges and pressures residents face in sustaining tenancies.
- Leasehold, Right to Buy and Shared Ownership Lead on provision of specialist services for leaseholders and shared owners to ensure their engagement in all service-related issues.
 Maximise income recovery from service charges and major works and Right to Buy interest.



- Estate Services Lead on addressing the appearance and contribution to the safety of our estates to ensure that residents demonstrate high satisfaction levels with the place where they live.
- Direct initiatives such as Estate Action Days, fire safety and lead on the planning of the estate inspections regime.
- Sheltered Housing Service Lead on the management of 17 Sheltered Housing Schemes, ensuring that appropriate support and care packages are in place and high priority is given towards the management of safeguarding functions.
- Customer Service Excellence Manage continuous improvement in service quality and customer satisfaction.

Include the agreed corporate responsibilities shown below.

- To demonstrate a commitment to the Council's Equal Opportunities Policy and implement the policy in relation to the job responsibilities.
- To promote a positive health and safety culture.
- To ensure compliance with the council's information security policies.
- To motivate, train, develop and performance manage staff to effectively meet objectives.

Selection Criteria

Qualifications,	Knowledge and	Experience,	Skills and	Behaviours
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Role requirements		Desirable
Chartered Institute for Housing Level 5.		✓
Experience of housing management in particular services to tenants		
and leaseholder in residential housing and the legal framework.		
Experience of putting in place strategies which maximise income from	✓	
rents, service charges, commercial income and leasehold charges –		
including for major capital works.		
Substantial and successful experience of strategic management and	✓	
demonstrable personal achievement of delivering at a senior level in a		
similar role.		
A track record of establishing and maintaining a strong performance	✓	
culture including effective performance measures, the evaluation		
service quality and improving service delivery which meets the needs		
and expectations of customers.		
A strong and highly motivated leader with energy and credibility who	✓	
commands the confidence of Members, senior managers, colleagues,		
partners and stakeholders.		
Highly developed analytical and interpretation skills enabling	✓	
judgements on a range of frequently highly complex and often		
conflicting facts and circumstances.		
Experience of working with elected members to deliver effective	✓	
resident focussed outcomes and high levels of satisfaction.		
Strategic thinker, able to develop strategy and initiate and evaluate	✓	
changes in policy and procedures.		
Able to act both corporately and collaboratively.	✓	



Strong personal commitment to resident engagement and satisfaction.	✓	
A strong commitment to probity, honesty and openness, treating	✓	
people consistently, fairly and with respect.		
Ability to understand the view of service users and to reflect this in IT	✓	
service design and provision.		
Inclusive and supportive team player.	✓	
To be solutions-focused.	✓	
Personal authority and stature to lead by example, achieve successful	✓	
outcomes and able to act firmly and decisively.		
To work in a flexible, adaptable manner and to act with discretion and	✓	
tact at all levels of contact.		
Other Requirements		
Our Values are: Be Courageous, Do It Together and Make It Happer		
Management Competencies:		
Resident Focus Financial Grip and Bus	nt Focus Financial Grip and Business Focus	
Works in partnership Data and Making Deci	ks in partnership Data and Making Decisions	
Political Understanding Leading Innovation and Change		

Manager Signature	Employee Signature
Job Title	Job Title
Date	Date

Managing Performance and Delivering Results Communicating with Impact

Corporate Awareness

Nurturing Talent and Building Careers